

Jennifer Seeley



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Work Highlights for Film and Media:

Successfully helped build membership for Women in Film and Media Colorado as a co-chair for Membership with Darla Rae.

Co-ran successful networking events for people in the film and media industry on a monthly basis as well as 3 additional business events in the metro area.

Oversaw the development on social media platforms for Sentient.tv, a worldwide collaborative film project from Presence Films based in Sydney Australia.

Successfully wrote press releases and handled interviews for: Rufus featuring Chaka Khan, for their Hall of Fame Nomination, It's Not About Jimmy Keene, announcing their Sundance Film Festival Spot, Spirit of Love winning the Inspirational Film Award, handled all PR for Performer, James Garrett, and landed him interviews with Inside Edition. Wrote and submitted press releases for local and national Authors, Entertainers, and business professionals.

Hosted Woman Power radio show: included writing the show, handling interviews, hosting with my co-host. Boomer News anchor: handled writing and presenting news relevant to baby boomers.

Was a judge for the National Press Photographers Association annual awards given to photojournalists. Top photojournalists in the field are chosen for this.

Taught writers workshops in Westminster – class was geared to new authors and went through the writing process, publishing, marketing.

Successful manage Synergy Project Downtown Denver – a monthly mastermind group of business professionals and entrepreneurs.

WORK HISTORY

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|---|-------------------------------------|------------|
| 06/2008 – Current | JSeeley Consulting | Colorado |
| <i>Social Media Consultant, PR & Marketing Specialist – specializing in Entertainers, Authors, Entrepreneurs</i> | | |
| <ul style="list-style-type: none">❖ Social Media and Marketing Manager to various clients in the U.S., Australia, Switzerland. Tasks include overseeing all aspects of social media management for various platforms including: Facebook, Twitter, Instagram, Youtube, LinkedIn.❖ Business building and bringing awareness to clients via Social Media outlets. This includes increasing company/individual followings through likes, increase in sales, increased awareness of clients/services by utilizing targeted advertising, creative and informational posts.❖ Handling all aspects of marketing & promotion for published authors, entertainers & small business owners.❖ Writing and submitting professional and newsworthy Press Releases on a regular basis for various clients.❖ Securing television, print and radio interviews for various clients on a regular basis. Interviews included media sources in the U.S. and England, including National News Forums such as Inside Edition. | | |
| 10/2001 - 1/2011 | Various Publications | Denver, CO |
| <i>Freelance Journalist & Photographer</i> | | |
| <ul style="list-style-type: none">❖ Wrote and Shot all feature stories to appear in bi-monthly magazine issues.❖ Contributed ideas for future feature stories.❖ Assisted in sales & marketing to potential clients. | | |
| 04/2009 – Current | Urban Mountain Team & Legacy Realty | Colorado |
| <i>Realtor/Office Manager/Marketing Manager</i> | | |
| <ul style="list-style-type: none">❖ Oversee website development.❖ Handle social media platforms and marketing.❖ Shoot and edit real estate videos for marketing purposes.❖ Work closely with clients to buy or sell residential real estate. | | |

05/2007 – 06/2008 Borders Books & Music Colorado, Montana & Wyoming
Sales Account Manager: This was a promotion within the company. Job ended due to corporate layoffs across the US and the Corporate/Education side being dissolved completely.

- ❖ In charge of business development for 11 stores in Colorado, Montana & Wyoming via Borders Business & Educator Services program. This includes managing all Corporate Accounts within these states.

12/2005 – 05/2007 Borders Books & Music Broomfield, Colorado

Corporate Sales Coordinator: Promoted within the company

- ❖ In charge of business development for the Front Range area and Eastern Plains via Borders Group Savings & Service Program. This includes managing all Corporate Accounts from the Broomfield Borders Store.

10/2004 – 11/2005 Borders Books & Music Adelaide, South Australia

Business & Academic Sales Coordinator & Special Order Coordinator – Job transferred to Colorado

- ❖ Handled all marketing and sales for the Business & Academic Sales Department in South Australia.

1999 - 2004 ABC & NBC News: Affiliates KARK & WFTV Little Rock, AR & Orlando, FL

Photojournalist

- ❖ Created strong relationships with members of the newsroom to foster rewarding and results based teamwork.
- ❖ Worked closely and effectively with Public Relations professionals in the field.

EDUCATION

Social Media Management Training
Social Media Success Summit

Social Monkey Business
Social Media Examiner

Colorado Real Estate School

ACX Voice Over Course

Corporate Sales Training
PSS Sales Training
Operations Training

Borders Books, Inc.
Snelling Corporate Offices
Snelling Corporate Offices

Bachelor of Arts: Communications with a Media Specialization – Film Minor
Florida State University, Tallahassee, FL

NPPA Television Workshop
Norman, OK

Various Film Production Classes

Red Rocks Community College

INTERESTS & ACTIVITIES

Writing, Reading, Traveling, Spending time with family.

PROFESSIONAL AFFILIATIONS

Women in Film & Media Colorado	October 2018 – Present
Ventre – Entrepreneur/Business Organization	October 2017 - Present
Denver Metro Area Realtor (DMAR)	September 2016 – Present
National Association of Professional Women	August 2015 - Present
EWomen Network	July 2006 – December 1012
NPPA (National Press Photographers Assoc.)	May 1999 – Sept. 2004
Elle Group	06/2006 – 6/2010
Boomer Radio Network & Women's Radio Network	May 2012 – 2014

REFERENCES/TESTIMONIALS

[linkedin.com/in/jenniferseeley](https://www.linkedin.com/in/jenniferseeley)