

Statement of Purpose Synopsis

Expand on WIFMCO's existing benefits, and build partnerships. By fostering the creation of a Short Film Festival, developing boutique networking events for members to target business opportunities, and build the portfolio of Corporate sponsorships for equipment, finishing fund and sponsor WIFMCO's future film festival.

Statement of Purpose

Grow the Finishing Fund

The finishing fund is an excellent way to complete content, the next step is to get the film into festivals, theatres, and streaming. This requires capital as well. Denver's Venture Capital economy is an excellent way to build the foundations of bringing the industry and incentives to us. By creating relationships with Upslope Ventures and other Venture Capital companies to assist in the creation of members Production and Distribution opportunities. WIFMCO can begin to change the conversation of film production in Colorado and increase the output of content in all manners of viewing.

Boutique Networking

Boutique Networking events provide the opportunity for small businesses to view, meet and network with Filmmakers to find the ideal candidate for their industry's voices to be heard, valued, and expressed. WIFMCO could provide the next step of networking- job creation and placement in an economy that is focused on Technology growth and Finance.

Media and Tech Networking Event Denver StartUP Week and WIFMCO Panel (Partnering Media and Technology) would be an ideal way to kick off Boutique Networking events. Creating a Panel of Technology companies and filmmakers to discuss each side of the production cycle and delivery cycle.

Membership Benefits Committee & Partnering with Local Corporate Sponsorship

With Colorado's growing media market, the retail market is prime for sponsorship, specifically targeting Mikes Camera, Out Door specialty brands (VF Corporation, Burton, EVO, Patagonia, Feral). Based in Boulder, Mikes Camera could be an opportunity to establish as a contributing partner to the Finishing Fund, Rental opportunities, a Gear Up weekend for WIFMCO members. This could lead to the funding of a Short film contest, or partnership and section within a film festival that already exists (Feral, Evo).