

Tara Feiman

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Producer & Director

Accomplished, creative, and goal-oriented film production professional with an extensive industry background and a diverse film portfolio. Talent for managing film products from pre-production to post-production reviews. Skilled in the analysis of production processes to identify areas to improve efficiency, performance, and cost savings. Versatile professional with the ability to build content as well as produce and execute key project objectives. Collaborative communicator capable of building relationships to promote cohesive practices. **Areas of expertise include:**

- Film Production & Direction
- Casting
- Leadership & Development
- Training & Facilitation
- Project Management
- Video & Photography
- Workflow Design & Administration
- Budget Management
- Contract Negotiations
- Editing
- Continuous Improvement
- Vendor Management

Production Highlights

Producing & Directing – Film

HLS: Inclusion PSA, Safety to Autonomy (Pre-Production & Financing) ▪ Denver Disabilities Council Documentary (Pre-Production) ▪ Soles (Pre-Production) ▪ Gilded Bear- Travis Riddlehuber (production pick up) ▪ Dragging Glitter (Post-Production)

Completed Films

911 Training- AAC Devices ▪ EP Project: DD Councils Preparing in an Emergency, 1st Installment ▪ Heart Thief (Producer/ Director) ▪ Cubed Assistant (UPM- Published Private Application) ▪ Booyah! Commercials – Dish Network – First AD (Facebook Campaign)

Career Experience

Freelance

Producer/Director

6/2013 to Present

Serve as a Subject Matter Expert (SME), Producer, and Director for clients in the production of videos and development of scripts for the University of Colorado, Moody Works, and other key clients. Oversee the scheduling and budget preparation for pre/post-production activities. Engage with vendors and staff to negotiate contracts for locations, salaries, and stipends. Develop and manage innovative content and animations. Identify and select top talent to support production and filming requirements. Recommend and procure equipment and locations. Coordinate activities to meet timelines and budgetary constraints. Provide consultation on the completion of accessibility encompassing ASL Trainer video inlay, photos, closed captioning and visual description insert.

- Effectively managed a team of students in the production of 28 films by strategically securing partnerships with vendors to provide mentorship and training opportunities on production practices.
- Enhanced delivery of content through customization and supplementation of materials.
- Championed the design, production, and delivery of 20+ videos for the Colorado Development Disabilities Council.

Proof Wine & Spirits, Denver, CO

Community Brand Ambassador

2019- Present

Supervised the development and implementation of strategies to drive customer experiences focused on increased revenue. Managed team and individual performance ensuring alignment with business objectives. Liaised with clients to assess needs and build customized solutions.

- Develop, shoot, and edit original content for Instagram

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Assured Equity Management, Denver, CO

Archival Management

2017- Present

Oversaw records management of client files. Facilitated data mining and organization activities.

- Spearheaded the development of an effective digital filing system to enhance client file maintenance.

Goorin Brothers, San Francisco, CA

Assistant Shop Keeper/Events Producer

2014 to 2017

Supported event production and operational delivery through the administration of scheduling, sales goals, and best practices. Collaborated on the production of 20+ trunk shows, art installations, and performances. Cultivated relationships with distributors focused on enhanced sponsorship.

- Maintained consistency of role through the strategic grooming of the Assistant Shop Keeper replacement.
- Generated a 14% increase in revenue from 2015 through the development of a sales and etiquette training program driving \$1M+ in sales and a \$25.12 per sale increase on average.

Reel Kids, Superior, CO

Technical Director/Instructor

2013 to 2014

Delivered technical direction and support in the creation of a diverse portfolio of multi-media shows. Facilitated instruction on script analysis, acting for the camera, the fundamentals of directing, and media craft installation. Provided strategic direction in the selection and procurement of technical assets.

- Successfully designed and developed a comprehensive kid's training program.

BiMedia LLC, Denver, CO

Production Coordinator/Casting Director

2011 to 2013

Led the coordination of production activities and schedules across various studio productions averaging 30 shoots per week. Facilitated post-production inspection of footage. Oversaw the production of recruitment videos to drive network expansion into international production markets. Provided consultation on the development of branding strategies. Managed pre-production and custom project engineering functions. Create storyboard, structured cold readings/callbacks, and negotiated key contracts.

- Produced 40 videos in three days while simultaneously completing 150 remote shoots.
- Promoted due to demonstrated abilities to lead and drive critical initiatives.
- Established an effective international/national network consisting of 170+ videographers and photographers through strategic recruitment and relationship management.
- Designed a network participant feedback system.

Education

Master of Fine Arts in Motion Pictures and Television, 2017 - Academy of Art University, San Francisco, CA

Bachelor of Fine Arts in Direction, Production, Management and Development - University of Colorado, Denver, CO

Professional Development

International Creative Management (ICM) – Intern, Theatre Department ▪ CEA Exchange Program – University of London, Goldsmiths College

Technical & Equipment Proficiency

Final Draft • Final Cut • Adobe Premiere Suite • Movie Magic Budgeting • Movie Magic Scheduling • Avid • Microsoft Suite • Sony • Black Magic • Canon • Audio Recording & Mixing • Ari Lighting • Chroma Key Studio